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Application/Control No.

09/441,204

Applicant(s)/Patent Under
Reexamination
VERCHERE, DAVID

Examiner

Robert M. Pond

Art Unit

2165

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification	
	A	US-5,710,887	01-1998	Chelliah et al	705	26
	B	US-5,758,328	05-1998	Giovannoli	705	26
	C	US-				
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	M	US-				

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NON-PATENT DOCUMENTS

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	"PromoMart.com Inventory Doubles in Size," PR Newswire, 20 January 1999, 04073674 Dialog File 20: World Reporter.
	V	"Calcomp, PictureMall.com Announce Strategic Marketing Partnership; Creation Station Users Can Link Directly to PictureMall.com and Receive Special Pricing on Products," Business Wire, 16 June 1998; 01943255 Dialog File 20: World Reporter.
	W	"Promotional Marketing Strategies a Click Away With PromoMart's IDEA Store," Business Wire, 17 September 1999; 07278306, Dialog File 20: World Reporter
	X	"Golf Products on PromoMart Increase Exposure at Golf Tournaments," PR Newswire, 26 May 1998; 01726244 Dialog File 20: World Reporter

*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)
Dates in MM-YYYY format are publication dates. Classifications may be US or foreign.